

20130415544760

FIG. 1

1097745508.400101

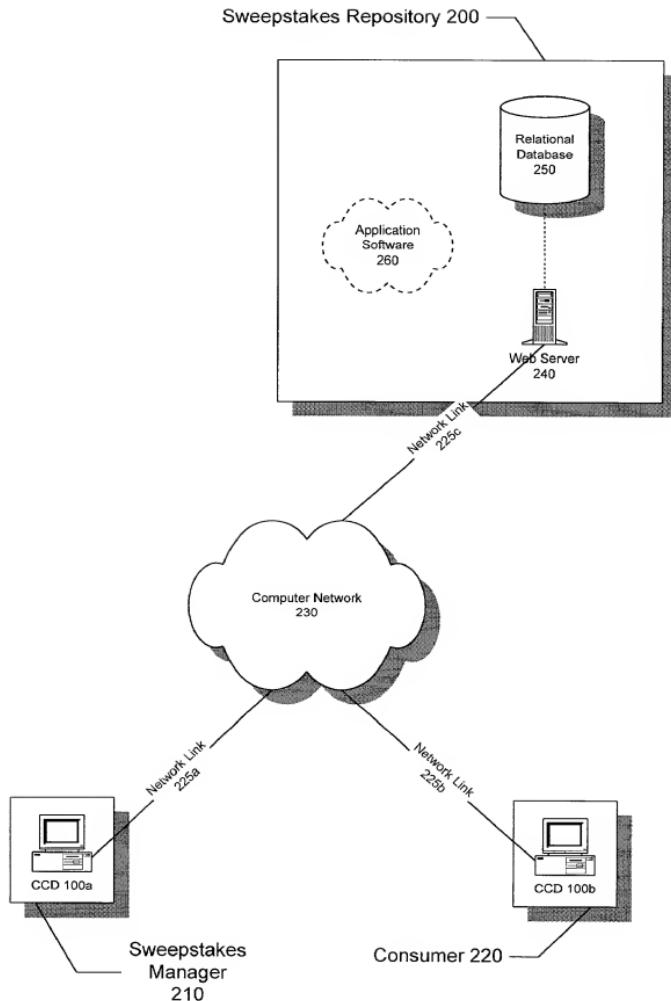


FIG. 2

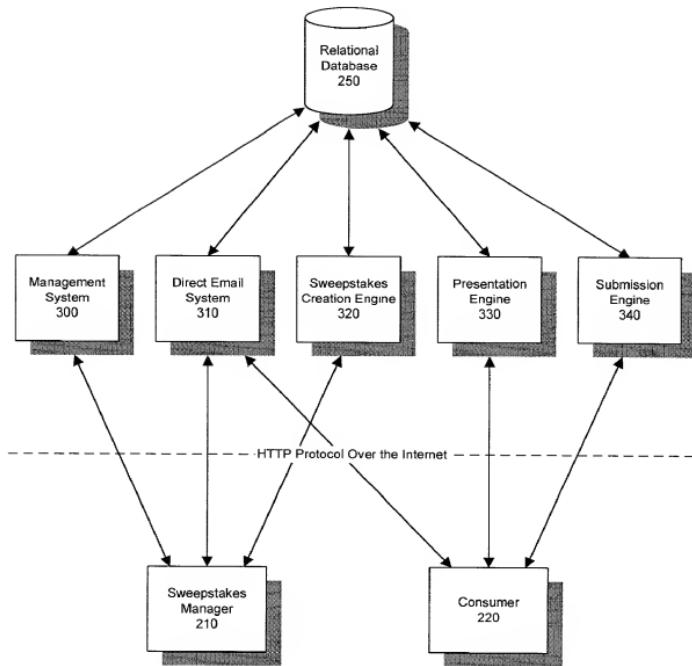


FIG. 3

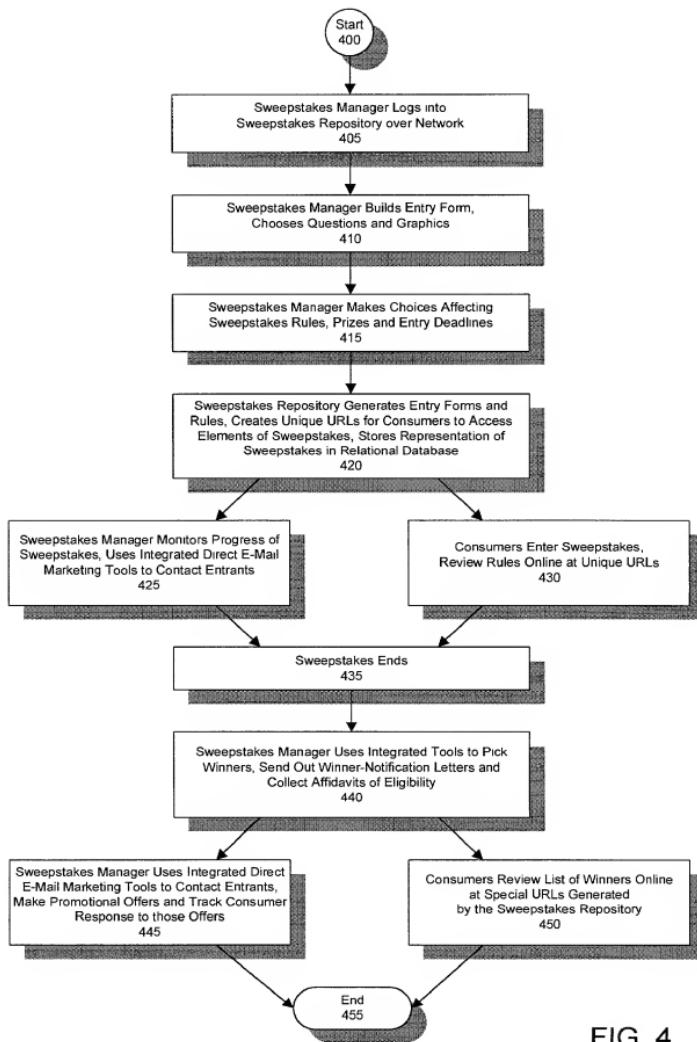


FIG. 4

Web Browser 150

**Creating a Sweepstakes - Microsoft Internet Explorer provided by Kenyon & Kenyon**

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print

Address: [Http://sweepstakes.doubleclick.net/exec/createsweep](http://sweepstakes.doubleclick.net/exec/createsweep)

**Sweepstakes creation**

**Your New Sweepstakes**

What is the title of this sweepstakes?  Example: Win a free trip!

When would you like the sweepstakes to start?

What would you like your sweepstakes' nickname to be?  ? Nicknames cannot contain spaces

How many drawing dates will there be?

At each drawing, how many prize levels will you have?  ?

**Official Sponsor Information**

This information is required for the Official Rules

Sponsoring company name:

Address line 1:

Address line 2:

City, State, Zip:

Privacy Policy URL:  ?

**Initial Entry Form Questions**

Don't worry -- you'll be able to change this later!

Email and Opt-Out Mailing List questions are required

First Name  Last Name  Gender  Age  Income

Education Level  Street Address  City  State  ZIP/Postal Code

Tell a Friend!

FIG. 5

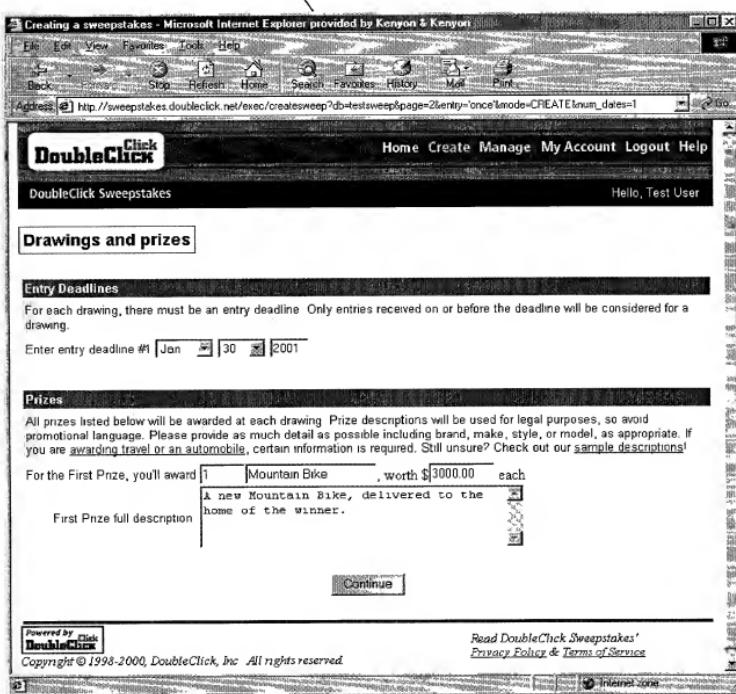


FIG. 6

097755744-050403

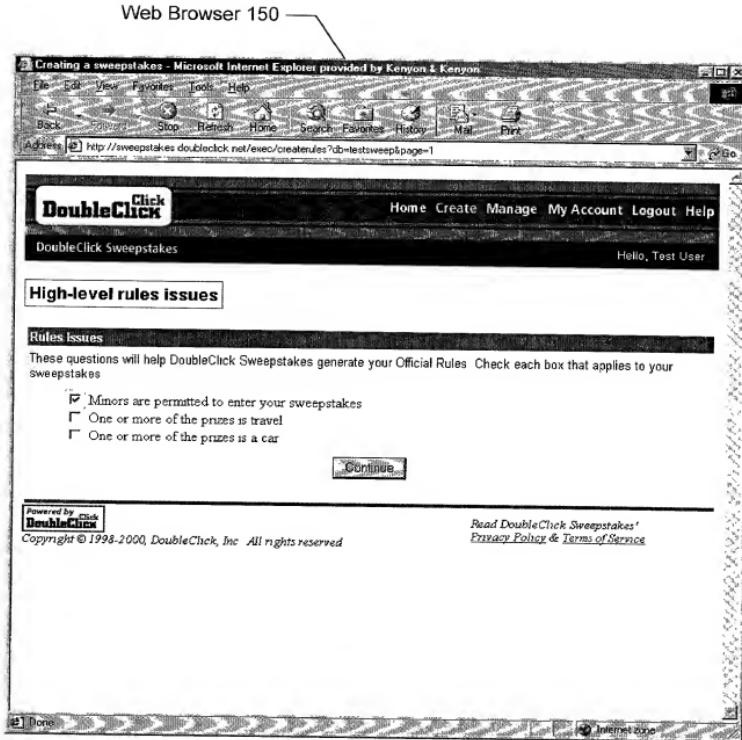


FIG. 7

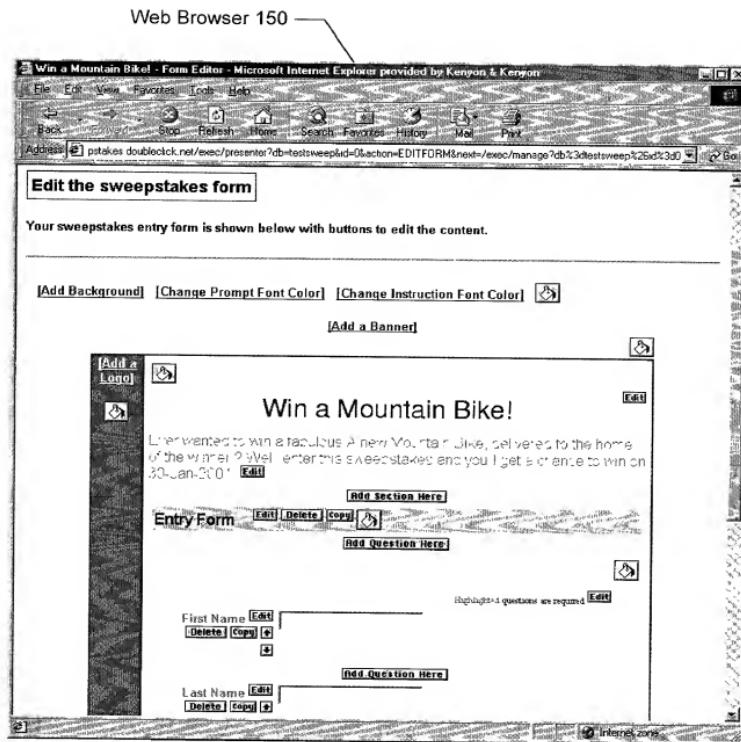


FIG. 8

Y07050141055027260

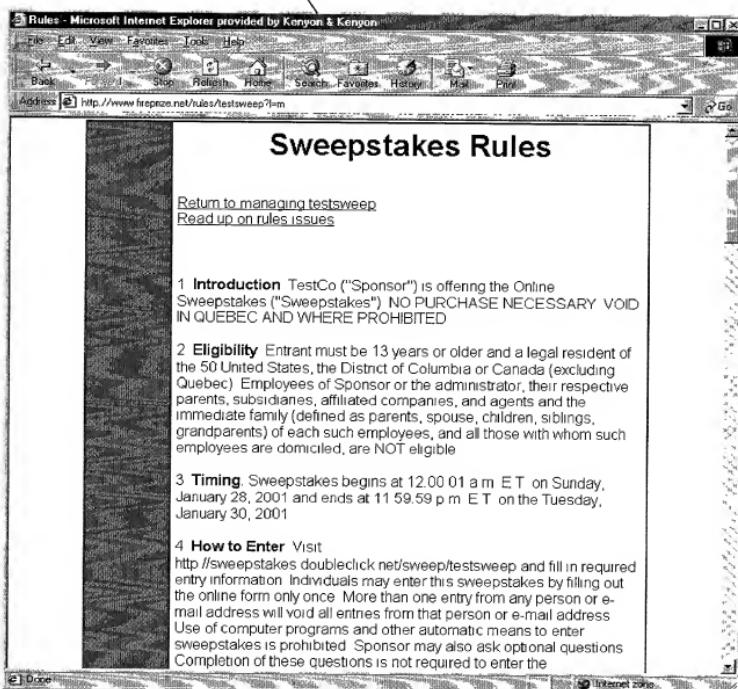


FIG. 9

09775504 • 000501

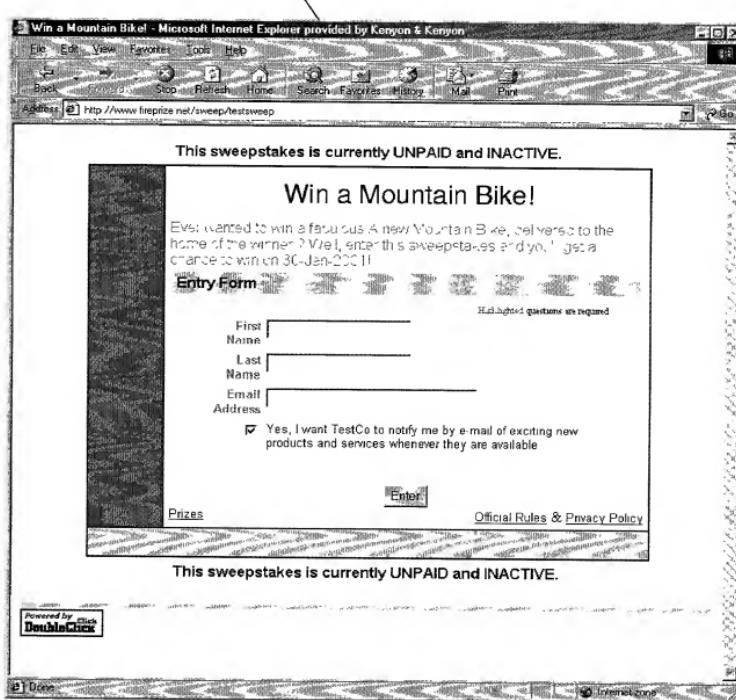


FIG. 10

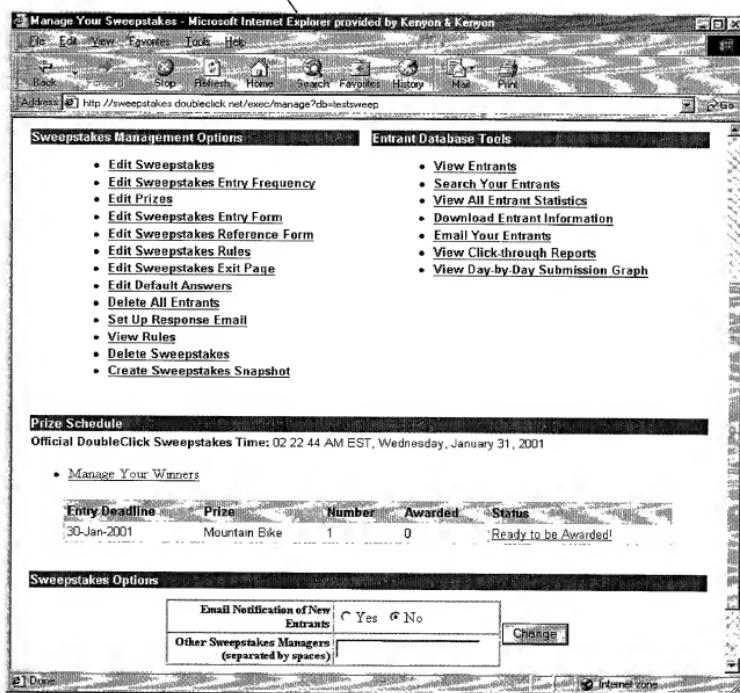


FIG. 11

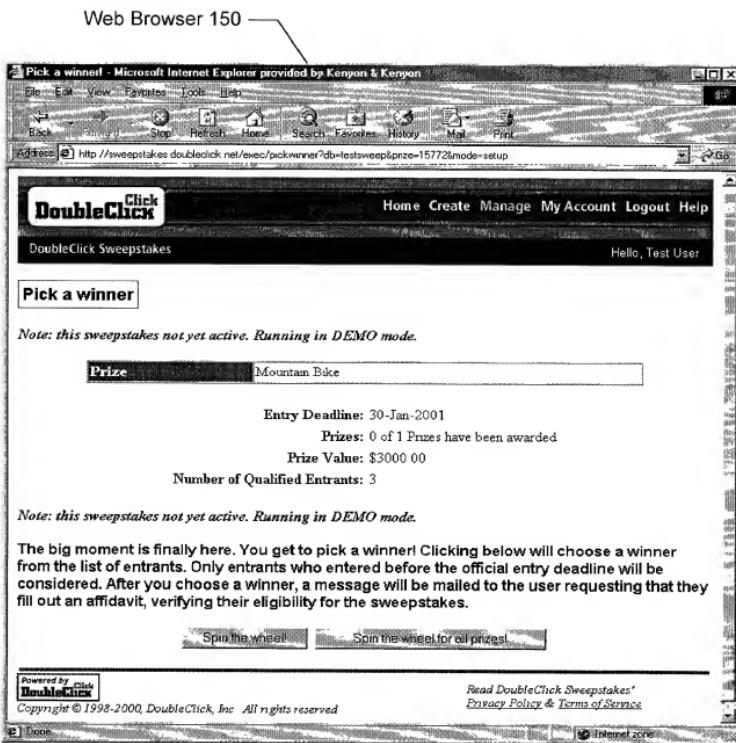


FIG. 12

Web Browser 150



FIG. 13

## Web Browser 150

**Qualify for Prize - Microsoft Internet Explorer provided by Kenyon & Kenyon**

Congratulations! You have been selected as a potential winner in the **Win a Mountain Bike!** sweepstakes organized by **TestCo**. To claim your prize, you must complete and submit this form. This is an affidavit to verify your eligibility, release the sponsor of liability, and authorize the sponsor to use your identity for publicity purposes as stated in the Official Rules. If you have any questions, please consult the [Official Sweepstakes Rules](#).

**Your Prize: A new Mountain Bike, delivered to the home of the winner.**

**First Name**   
**Last Name**   
**Address**   
**Address (2nd line)**   
**City**   
**State/Province**   
**ZIP Code/Postal Code**   
**Country**   
**Date of Birth (m/d/y)**   
**Day Time Phone**   
**Social Security Number**   
**US Residents Only \***

\* Social Security Number is required for prizes worth \$600 or more. Your SSN will be used only for tax purposes, and is required in order to claim the prize.

In order to receive your prize, you'll need to agree to the following three terms

**Please check all three:**

I have read and agree to the rules of the sweepstakes and certify my eligibility

I agree that the sponsor may use my name and likeness for promotional purposes as stated in

FIG. 14

Web Browser 150

Submitted Affidavit

Affidavit Item	Answer
First Name	Jane
Last Name	Smith
Address (1)	29 Hawk Road
Address (2)	
city	Eagleton
State/Province	NY
Postal Code	10023
Country	USA
Social Security No	999-99-9999
Date of Birth	08/08/80
phone	777-777-7777
Winner asserts their eligibility	Yes
Will Allow Use of Name/Likeness	Yes
Winner releases sponsor from liability	Yes

**Take Action on Potential Winner**

The winner has filled out the online affidavit and the information appears above. Check it carefully to make sure the winner is eligible to receive the prize according to the rules. If so, mark their affidavit as acceptable. If not, disqualify the winner and you will be able to pick another.

Action  Accept Affidavit  Disqualify Entrant

Sweepstakes Manager's Notes (stored with record)

Done Internet zone

FIG. 15

Web Browser 150

DoubleClick Sweepstakes Entry Viewer - Full Entries - Microsoft Internet Explorer provided by Kenyon & Kenyon

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print

Address: http://sweepstakes.doubleclick.net/exec/displaydata?db-testsweepid=0&page=0&action=CREATE

**DoubleClick**

DoubleClick Sweepstakes      Hello, Test User

All Entries      Selected Entries (Search)

[View Entries](#)      [Download Entries](#)      [Email All Entrants](#)  
[Statistics](#)      [Edit Entry Form](#)      [Other Manage Options](#)

**Win a Mountain Bike!**

There are 3 entrants  
Page 1 of 1   Displaying 10 entries per page   [Change](#)

Response	Entry Date	First Name	Last Name	Email Address	Yes, I want TestCo to notify me by ...
<a href="#">View</a>	Up	Up	Up	Up	Up
<a href="#">Edit</a>	Down	Down	Down	Down	Down
<a href="#">Delete</a>					
	2001-01-28	John	Doe	john@dos.com	no
<a href="#">View</a>	Up	Up	Up	Up	Up
<a href="#">Edit</a>	Down	Down	Down	Down	Down
<a href="#">Delete</a>					
	2001-01-28	Jane	Smith	jane@smith.com	yes
<a href="#">View</a>	Up	Up	Up	Up	Up
<a href="#">Edit</a>	Down	Down	Down	Down	Down
<a href="#">Delete</a>					
	2001-01-28	Jack	Tyler	jack@tyler.com	yes

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Read DoubleClick Sweepstakes' [Privacy Policy](#) & [Terms of Service](#)

Done

FIG. 16

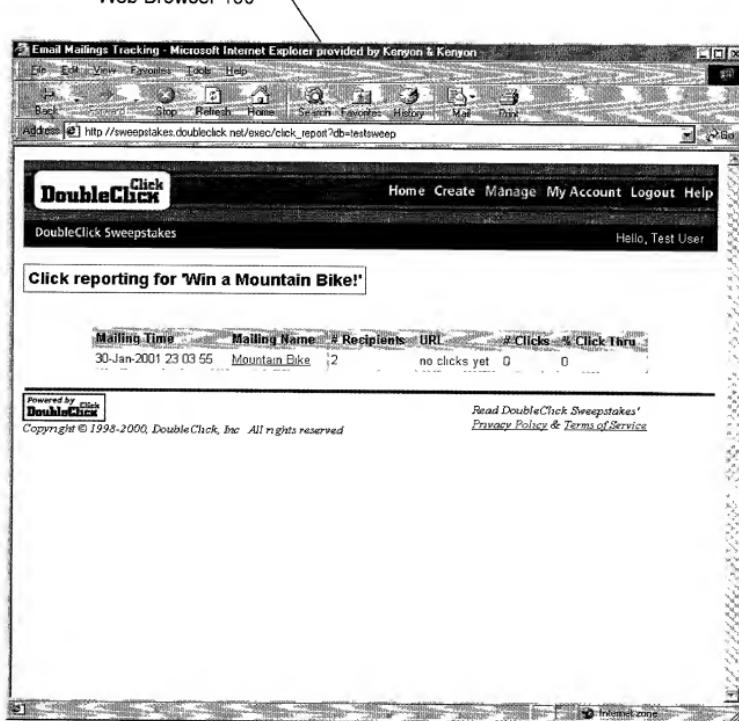


FIG. 17